

## KEDA Fall Conference Registration

**Deadline to Register: Friday, September 10, 2010**

(No refunds will be issued after Friday, September 10, 2010.)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Guest Name: (same fees apply) \_\_\_\_\_

\_\_\_\_\_ Please register me for the Fall Conference. Cost is \$110/members and \$130/non members. Price is inclusive of all scheduled conference programs and activities unless otherwise noted.

\_\_\_\_\_ I plan to attend the reception at the Beach Museum of Art.

\_\_\_\_\_ I plan to attend the Business Tours.

\_\_\_\_\_ I plan to attend the Golf Outing. Cost is \$19.50 and includes 18 holes and cart. Payment goes directly to the golf course.

\_\_\_\_\_ Exhibit space is available for \$350. Cost includes one complimentary registration.

### PAYMENT:

\_\_\_\_\_ Check enclosed for \$\_\_\_\_\_ (Make checks payable to KEDA)

\_\_\_\_\_ Charge the amount of \$\_\_\_\_\_ to my credit card.

\_\_\_\_\_ MC \_\_\_\_\_ VISA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

A block of rooms is available at the Holiday Inn for a rate of \$99.95. Please call (785) 539-7531 and mention KEDA Conference to receive the special rate. These rates are available until September 1, 2010.

**KEDA**

Kansas Economic Development Alliance

1000 S.W. Jackson St., Suite 100  
Topeka, KS 66612-1354

**KEDA**

Kansas Economic Development Alliance

**FALL**  
CONFERENCE

SEPTEMBER  
21-22, 2010

HOLIDAY INN  
MANHATTAN, KS



The 2010 KEDA Fall Conference will focus on plant and animal health industries, biotechnology and the impact of the \$720 million National Bio- and Agro-Defense Facility on the state of Kansas. It is the sincere hope of KEDA that all Kansas communities can benefit from the developments in research and economic development potential that NBAF represents.

## Tuesday, September 21, 2010

- 7:30 a.m. **Golf Outing** – Executive Course  
Wildcat Creek  
800 Anneberg Circle, Manhattan  
(\$19.50 per person)
- 8:45 a.m. **Business Tours**  
Meet in lobby of Holiday Inn  
1641 Anderson Ave.
- 9 – 10 a.m. **NISTAC** National Institute for Strategic Technology Acquisition and Commercialization - NISTAC helps strengthen regional economies by facilitating the commercialization of new technologies and aiding in the growth of existing companies.
- 10:15 – 11 a.m. **Grain Research Center** International Grains Program was the first professional institute in the United States (1978) to provide technical training in support of market development activities for U.S. grains and soybeans. IGP now has thousands of alumni in every corner of the world.
- 11 a.m. – 12 p.m. **Registration**  
Holiday Inn  
1641 Anderson Ave.
- 12 – 12:05 p.m. **Welcome & Opening Remarks**  
John Pagen, President  
KEDA
- 12:05 – 12:50 p.m. **Lunch**

- 12:50 – 1:50 p.m. **Adding a Fourth Leg to the Kansas Economy by Addressing National Bioscience Challenges**  
Tom Thornton, President & CEO  
Kansas Bioscience Authority

Agriculture, aviation and energy have long served as bedrocks of the Kansas economy. Now, with a \$581 million investment in the biosciences, Kansas is strategically adding a fourth economic leg – and doing so by focusing on national bioscience challenges such as protecting the American food supply and agriculture economy.

Kansas Bioscience Authority president Tom Thornton will recap Kansas' highly successful effort to attract the \$720 million National Bio and Agro-Defense Facility, which will create a state-of-the-art "Centers for Disease Control" for animal health in Manhattan, Kan. He also will offer his unique perspective on the KBA's work with researchers and businesses to boost venture capital investment, create jobs, increase R&D spending, commercialize new products and bring cutting-edge cancer treatments closer to home for thousands of Kansans.

- 1:50 – 2 p.m. **Break**
- 2 – 3 p.m. **KC Animal Health Corridor**  
Bob Marcusse, President  
Kansas City Area Development Council

How does a region go from being characterized as a "cowtown" to being identified in by *Fast Company* as one of the world's top 12 cities for innovation? This program will look at the extraordinary success behind the Kansas City Animal Health Corridor and offer suggestions on how an existing asset cluster can be turned into something recognized around the world.

- 3 – 3:15 p.m. **Break**
- 3:15 – 5 p.m. **Update/2011 Legislative Plan**  
Lavern Squier, Chair  
KEDA Competitiveness Task Force

Lavern Squier will provide a legislative update and discuss future KEDA legislative plans.

- 5:30 – 7 p.m. **Reception**  
Beach Museum of Art  
701 Beach Road  
Sponsored by: Manhattan Chamber of Commerce

## Wednesday, September 22, 2010

- 7:30 – 8:15 a.m. **KEDA Board Meeting**
- 8:15 – 8:45 a.m. **Membership Meeting**
- 8:45 – 9:45 a.m. **K-State Research: NBAF Dividends and Beyond**  
Dr. Ron Trewyn, Vice President for Research, KSU

Kansas State University began addressing the NBAF research mission before the Department of Homeland Security was created and substantial dividends have already been realized since Manhattan was named as the future home of NBAF in January 2009. The NBAF dividends to K-State's research enterprise are expected to grow significantly in the future and expand well beyond foreign animal and zoonotic disease research.

- 9:45 – 10 a.m. **Break**
- 10 – 11 a.m. **A Snapshot of the FBI's Support of the Kansas Biosciences Industry**  
Mac Lewison, Special Agent  
Federal Bureau of Investigation  
Kansas City Division/Manhattan Resident Agency

Special Agent Lewison will provide an overview of the FBI's strategic and investigative mission to support Kansas economic development initiatives in the areas of life science (human, plant and animal health) and biosecurity research and commercialization.

- 11 a.m. – 12 p.m. **Gubernatorial candidates** (invited to speak in one of two 30-minute slots)
- Noon **Program concludes**

For more information contact:  
Mary Perez, Secretary/Treasurer, KEDA  
**(785) 296-4225 or mperez@kansascommerce.com**

Please complete registration form and return with payment by **Friday, September 10, 2010.**

**KEDA**  
**Attn: Mary Perez**  
**1000 S.W. Jackson St., Suite 100**  
**Topeka, KS 66612-1354**



### Participants with Disabilities

If you are in need of special accommodations, submit your request at least five business days in advance of the event. Please allow 10 business days for a sign language interpreter.  
Phone: (785) 296-4225; Fax: (785) 296-3490; TTY: 711.